

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2694590-1	Order #	2694590
Invoice Date	04/30/23	Alt Order #	WOC14110005
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/27/23	Flight Dates	04/21/23 - 04/27/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11839		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	855		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	M214038		
Product 1	1025		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
2210 Grey Fox Ct
Bel Air, MD 21015

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/21/23	04/27/23	GMK @ 6A		11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/23 04/27/23 11111-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 04/21/23 6:41 AM GMK @ 6A :30 BFA23TV02H \$300.00 NM 4 WHAS M 04/24/23 5:57 AM GMK @ 6A :30 BFA23TV02H \$300.00 NM 5 WHAS Tu 04/25/23 6:43 AM GMK @ 6A :30 BFA23TV02H \$300.00 NM 2 WHAS W 04/26/23 6:21 AM GMK @ 6A :30 BFA23TV02H \$300.00 NM 3 WHAS Th 04/27/23 6:10 AM GMK @ 6A :30 BFA23TV02H \$300.00 NM									
2	04/21/23	04/27/23	GOOD MORNING AMER ICA		22221--	:30	9	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/23 04/27/23 22221-- 9 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 04/21/23 7:42 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM 2 WHAS M 04/24/23 8:11 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM 7 WHAS M 04/24/23 8:54 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM 5 WHAS Tu 04/25/23 7:25 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM 3 WHAS Tu 04/25/23 8:38 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM 6 WHAS W 04/26/23 7:59 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM 8 WHAS W 04/26/23 8:45 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM 4 WHAS Th 04/27/23 7:24 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM 9 WHAS Th 04/27/23 7:55 AM GOOD MORNING AMERICA :30 BFA23TV02H \$325.00 NM									
3	04/21/23	04/22/23	GOOD MORNING AMER 7-9a ICA		----1-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/21/23 04/22/23 ----1- 1 \$180.00									

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
8	04/21/23	04/27/23	WHAS11 NEWS @ 530 P	530-6p	1111---	:30	4	\$400.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WHAS	M	04/24/23	5:43 PM	WHAS11 NEWS @ 530P	530-6p	:30	BFA23TV02H	\$400.00	NM
2	WHAS	Tu	04/25/23	5:58 PM	WHAS11 NEWS @ 530P	530-6p	:30	BFA23TV02H	\$400.00	NM
3	WHAS	W	04/26/23	5:41 PM	WHAS11 NEWS @ 530P	530-6p	:30	BFA23TV02H	\$400.00	NM
4	WHAS	Th	04/27/23	5:42 PM	WHAS11 NEWS @ 530P	530-6p	:30	BFA23TV02H	\$400.00	NM
Total Spots							33			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$10,675.00
<u>Agency Commission</u>	\$1,601.25
<u>Net Amount Due</u>	\$9,073.75

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.